The seventh annual 4CAST will address how the shift towards digital media has changed and not changed the ways academics create, use, and publish texts. University Librarian John Calhoun will begin the day with a keynote address.

4CAST is sponsored by ITS—Instructional Services, the Center for Teaching, and the University of Iowa Libraries.

Thursday January 16 9:30-2:30
University Capitol Centre 2520-D

Beyond the Five-Page Paper: Representing Student Learning Visually
PRESENTEd BY DereK BRuFF, PhD
Writing assignments can be important formative and evaluative activities for students, but other kinds of assignments may be more appropriate ways for students to represent what they have learned. Visual assignments that combine both words and images can make a student’s thinking literally more visible to themselves and their instructors, and motivate students to engage more deeply with course material.

Wednesday January 29 12:00-1:30
Pappajohn Business Building 5-401

The Digital Divide and Teaching: How Do Our Students Really Use Technology?
PRESENTEd BY DereK BRuFF, PhD
As we include more novel technologies in our teaching, we also should consider how students actually use technology to learn. What expectations do they have about course technology and what assumptions do instructors have about students’ technological savvy? We will explore the “digital native” idea and look at students’ perspectives on technologies such as course management systems, clickers, and social bookmarking.

Wednesday January 29 3:00-4:30
Pappajohn Business Building 5-401

As the Director of the Center for Teaching and Senior Lecturer in Mathematics at Vanderbilt University, Derek Bruff, PhD, has earned a reputation as an expert in the creative use of teaching technologies. He is a well-known speaker and blogger on issues in higher education.

The Book is Dead; Long Live the Book
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