Media Is Like….¹

1. History, because the media interpret the past to us show us what has gone into making us the way we are.
2. Geography, because the media define for us our own place in the world.
3. Civics, because the media help us to understand the workings of our immediate world, and our individual place in it.
4. Literature, because the media are major sources of modern culture and entertainment.
5. Literature, because the media require us to learn and use critical thinking skills.
6. Business, because the media are major industries and are inextricably involved in commerce.
7. Language, because the media help define how we communicate with each other.
8. Science and Technology, because the media help us to learn technology by adopting the leading edge of modern technological innovation.
9. Family Studies, because the media determine much of our cultural diet and weave part of the fabric of our lives.
10. Environmental Studies, because the media are an important part of our everyday environment as are trees, mountains, rivers, cities and oceans.
11. Philosophy, because the media interpret our world, its values and ideas to us.
12. Psychology, because the media help us (mis)understand ourselves and others.
13. Science, because the media explain to us how things work.
14. Industrial Arts, because the media are carefully planned, designed and constructed products.
15. Like The Arts, because through the media we experience all the arts as no other age has ever done.
16. Politics, because the media bring us political and ideological messages all the time – yes, all the time.
17. Rhetoric, because the media use special codes and conventions of their own languages that we need to understand.
18. Drama, because the media help us understand life by presenting it as larger-than-life, and compel us to think in terms of the audience.
19. Everest, because they are there.

20. GOING TO GREAT LENGTHS TO STUDY YOU!

¹ Adapted from “Chart of Key Concepts of Media Education” Media Studies. http://www.medialiteracy.org/reading_room/article111.html